

Website Landing Page Copy — Spotify

Music is for everyone. Whether you're at home or on-the-go, working out or winding down, Spotify is the place for you to listen to your favorite music and podcasts. Join over 356 million users on Spotify to hear your favorite songs and episodes and discover new ones. Subscribe or listen for free on your phone, your computer, wherever you listen.

Rough Draft for Website Copy

Keywords: music, subscription, free, streaming service, types of genre (rock, indie, country, latin, gospel), 80s, 90s, 2000s, variety, plan, family, individual, album (Sour, The New Abnormal), single (driver's license, Bad Decisions), EP, artist (Olivia Rodrigo), band (The Strokes), duo, on-the-go, playlist, podcast (Crime Junkies, My Favorite Murder), episodes, **Verbs:** find, discover, listen, hear, subscribe, stream, curate, create

Tagline: Music for everyone.

Samples:

1. Whether you're playing at home or on-the-go, Spotify is the place for you to listen to your favorite music and podcasts. Subscribe or listen for free on your phone, your computer, on Spotify web player, wherever you choose to listen.
2. Want to listen to more of your favorite music and podcasts in one place? Subscribe or listen for free on Spotify.
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6. Whether you want to listen to your favorite music or podcast, Spotify is your go-to application. Subscribe or listen for free when your on-the-go or at home.
7. Spotify makes listening to your favorite music and podcasts easy. Whether you're working out or winding down, stream a playlist you create or a curated playlist through the app for free or with a subscription.

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